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News from HighWire

Welcome to the March/April 2017 enewsletter

Welcome to the March/April enewsletter from HighWire! We've just hosted another successful HighWire Publishers' Meeting at Stanford University; many thanks to everyone who attended. We are pleased to announce that we are now taking bookings for our **UK Publishers' Meeting**. This event will be held at The Royal Society from 12-13 June and all our customers are welcome. If you'd like to attend, please click the link **here** and reserve your space.

This month, we have created a special features section which includes a **case study on McGraw-Hill Education's DataVis project** and three videos to watch on the topic of **Impact Vizors with John Sack, Founding Director, HighWire and Jim Longo, VP, Product Management, HighWire**.

Thanks for reading and we look forward to seeing you at our UK Publishers' Meeting in June!

Tracy Capaldi-Drewett,
VP Global Marketing and EMEA Sales

CEO update

CEO update
by Dan Filby, CEO, HighWire

Now that the team is back from our Spring Publishers' Meeting at Stanford University, I wanted to highlight some of our recent achievements.

The **McGraw-Hill Education case study** within the newsletter is an excellent example of the value that we bring to our customers via collaborative partnerships. Our long-term relationship and understanding of McGraw Hill's ambitions for the Access Engineering platform was critical to realizing their vision and business goals. The foundation for the DataVis project was HighWire's Scolaris platform.

Dan Filby

The expertise of the team, the ability to incorporate specialist partners within the project, and to successfully manage the process ensured that McGraw-Hill was able to launch on time and budget with an impressive product. The recognition received by achieving a Prose award was the icing on the cake!

We continue to see high demand for Impact Vizor and Usage Vizor providing publishers with evidence-based data. These analytic tools enable publishers to leverage valuable intelligence throughout the editorial lifecycle. In this month's newsletter, we have **video interviews** with HighWire's John Sack and Jim Longo on Vizors and an accompanying white paper available for download.

We'll be showcasing the Vizor suite and more at our forthcoming **London event in June**. We look forward to seeing you then!

Dan Filby

Date for your diary
HighWire Summer Publishers' Meeting 2017, UK
June 12-13, The Royal Society, London

HighWire's annual Publishers' Meetings are a series of exclusive invitation-only events held worldwide. We've designed these meetings to showcase our increased product set while giving you access to our leadership team and opportunities to share your views. The meetings are also great opportunities to knowledge-share and network and to hear how other customers are using HighWire technology.

Intelligent, informed, interesting
The full schedule for London 2017 promises to bring you interesting industry speakers and topics. Our aim is to make your attendance fulfilling, worthwhile, and memorable.

During your time with us, we'll provide all food and drinks as well as a packed agenda which we will reveal soon!

Book now!
Places are limited, click **HERE** to reserve your place.

HighWire Publishers' Meeting, London
June 12-13
The Royal Society
6-9 Carlton House Terrace, St James', London, SW1Y 5AG

For more details, please contact: **Ofir Menjivar**

Special feature

McGraw-Hill Education'sDataVis^{TM} wins prestigious PROSE Award

Congratulations to our long-time partner and the entire project team on the award-winning launch of **DataVis**^{TM}. This innovative tool, created on **Scolaris**, uses data visualization to engage students. The talented team collaborated and brought in outside experts to make user-centered product design and development decisions. We are delighted to deliver a new product that is recognized for excellence in education - on schedule and within budget.

Read the case study here.

How can Vizors help your journal publishing program?
Three introductory films from HighWire

In three, short videos, HighWire Founding Director, **John Sack** and Vice President of Product Development, **Jim Longo** introduce principles of development for HighWire's *Vizors,* who uses Vizors, and just a few of questions *Vizors* can help you answer about your journals program.

To watch the videos - please click on the individual links below. Take a quick look at seven *Vizor* visuals and explore questions they answer for publishers.

Impact Vizors videos
Part one: Who should use Impact Vizors? *
To view the interview, **please click here**

Part two: Introducing Vizors Visual Analytics *
To view the interview, **please click here**

Part three: Why use Impact Vizors? *
To view the interview, **please click here**

* Content is best viewed on a desk-top computer and may not play on some mobile devices.

White paper: Visualizing Impact with Vizors

To receive our new white paper*:*
Visualizing Impact with* Vizors: Evidence for Your Publishing Strategy***
please contact: ***Tracy Capaldi-Drewett***

Products and services

Site launches and product updates
From Maya Sommers, Director, Professional Services

Client: **Genetics Society of America**
Project: G3: Genes, Genomes, Genetics
Launched in February 2017

Client: **American Society of Neuroradiology**
Project: AJNR, American Journal of Neuroradiology
Launched March 22, 2017

Events

Where we'll be in Q2
Our sales and new business team will be covering the main industry events in Q2 and beyond. Click on the names below to book a meeting.

STM Annual US Conference, April 25-27
Michiel Klein Swormink and **Jennifer Chang** are representing HighWire
Book a meeting with **Michiel** or **Jennifer**

Council of Science Editors Annual Meeting, May 20-23
Linda Treffinger is representing HighWire
Book a meeting with **Linda**

Society for Scholarly Publishing Annual Meeting, May 31-June 2
John Sack, Tracy Capaldi-Drewett, Ian Curson, Linda Treffinger and **Gaynor Redvers-**

Mutton are representing HighWire
Book a meeting with **Tracy**, **Linda** or **Gaynor**

Ian Curson, UX Lead, HighWire will be delivering a session on **UX Design** entitled:
Practical User Experience Design for Publishers

Visit HighWire on Booth #101A
For details of the HighWire stand activities, please contact **Linda** or **Gaynor**

HighWire Evening Reception
We will shortly be sending out invites to our #SSP17 evening reception. Look out for yours!

HighWire Belfast to run the marathon
Best foot forward for the Belfast team

HighWire Belfast is entering two teams into the Belfast Marathon to run the relay in aid of Mencap. The event takes place on the 1st May.

The team has set up a fundraising page on JustGiving. If you'd like to donate, please follow the link *here*.

And finally ...

Welcome!
Introducing our new team members

Michiel Klein Swormink is our new *North America Sales Director*.

Calvin Ramhold is our new *US Customer Relationship Manager*.

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blog.highwire.org