"HighWire and Glencoe Software Partner to Deliver In-Line Video for Journal Publishers"

Glencoe Software, Inc. is pleased to announce that HighWire Press Inc., publisher of over 3,000 journals, books, reference works, and proceedings, has named Glencoe's Data InPress Video Injection Service (http://glencoesoftware.com/data-inpress.html) as a preferred partner for delivery of video content for its partner publishers. For any journal on HighWire's JCore platform, videos can automatically be inserted into published text and viewed on any computer, phone, or tablet. You can view an example here: http://jcb.rupress.org/content/211/5/945.

Video data are integral to scientific research articles, but they have long been detached from the main articles pages on journal websites due to the limitations of print media and the constraints of content workflows and platform technology. Those constraints have been overcome with Glencoe Software's Video Injection Service. Video data are converted from any file type into standardized formats for streaming to play-in-place viewers on desktop computers, tablets, or phones.

Dan Filby, CEO of HighWire said: "We are happy to welcome Glencoe to our partnership program and to enable this option for the delivery of video content on our open platform. Glencoe provides a critical service that we know will benefit HighWire publishers."

Dr Jason Swedlow, CEO of Glencoe Software said: "We're excited to partner with HighWire and bring our Data InPress technology to HighWire's JCore platform publishers. This is another example of Glencoe's dedication to performance, service and quality being recognized by the top scientific publishers."

About Highwire Press
A leading ePublishing platform, HighWire Press partners with independent scholarly publishers, societies, associations, and university presses to facilitate the digital dissemination of more than 3000 journals, books, reference works, and proceedings. HighWire also offers a complete manuscript submission, tracking, peer review, and publishing system for journal editors, Bench>Press. HighWire provides outstanding technology and support services, and fosters a dynamic and innovative community, enhancing the strengths of each of its members. For more info, visit highwire.org.

About Glencoe Software
At Glencoe Software we are committed to the delivery of innovative, scalable, easy-to-use scientific image data solutions for our clients. We make the viewing, sharing, analysis and management of large sets of images, video and metadata easy and accessible to everyone in your team or organization. Glencoe Software is the exclusive commercial partner of the Open Microscopy Environment. For more information, visit glencoesoftware.com.
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