



## HighWire announces promotions and key appointments to the Executive Leadership Team

*New senior roles created to boost deeper strategic engagement with customers*

February 6, 2017 - HighWire Press, Inc. CEO, Dan Filby has announced the following changes to the Executive Leadership Team and the creation of two new executive roles.

**Abhinav Mittal** is the **Chief Technology Officer**; **Maya Sommers** is now **Director, Professional Services**; **Colin Caveney** takes up a new role as **Consultancy Director**; **Tasha Mellins-Cohen** is the **Director, Strategic Engagement Services**.

The new appointments show HighWire's continuing commitment to providing outstanding customer experience by delivering operational excellence and also demonstrates the long-term investment in the HighWire team by Accel-KKR and Stanford University.

Abhinav Mittal is HighWire's Chief Technology Officer. Abhinav joined HighWire as Vice President of Engineering and was responsible for the creation of the integrated technology strategy, the operational excellence of best-in-class site availability and scalability, and many other solutions. Abhinav will continue to focus on HighWire's expansion through technical and product innovation.

Maya Sommer is now Director, Professional Services after spending two years providing project leadership of major migration and new journal projects. Maya has worked with many customers including American Academy of Pediatrics, Royal College of Psychiatrists, The British Editorial Society of Bone & Joint Surgery, American Diabetes Association, Rockefeller University Press and American Society for Enology and Viticulture. Maya is a proven Professional Services leader, with previous experience in managing the technical teams for PMO, Software Development, Business Intelligence and Tier 2 Application Support.

Following the Semantico acquisition, Colin Caveney and Tasha Mellins-Cohen have joined the HighWire Executive Leadership Team. Colin will lead the Strategic Business Consultancy team which works with publishers to advise how they can utilise HighWire products and services effectively through employing best practices and assessing analytics. Tasha's team of Business Analysts and User Experience Designers will engage with publishers to deliver data analysis and UX design, site audits, including analytics and heuristic reviews and functionality recommendations.



Dan Filby, CEO HighWire said: “By making these executive appointments, we are delighted to offer an expanded portfolio of services and expertise to our customers. Our investment in talented individuals and service capability further helps our clients to grow, innovative, and differentiate.”

Abhinav, Maya, Colin, and Tasha are all actively engaged with HighWire’s thought leadership outputs including industry events, public speaking, and advisory councils. They will also be active contributors to the customer-focused activities: HighWire publisher conferences, company blog posts, webinars, and the monthly newsletter.

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To Editors:

### **About HighWire Press**

HighWire Press, Inc. delivers technology solutions for leading publishers to disseminate scholarly research worldwide. With offices in the US and the UK, HighWire provides strategic consulting, professional services and innovative open platform technologies. Product offerings include digital content development and hosting services that deliver world-class reliability. JCore is HighWire’s presentation layer and publishing platform interface, integrated with the features and services of the HighWire Open Platform. [www.highwire.org](http://www.highwire.org)