



American Academy of Psychiatry and the Law

American Academy of Psychiatry and the Law adopts HighWire's JCore content platform

Fast, economical website launch adds functionality for readers of the *Journal of the American Academy of Psychiatry and the Law*

Background

The *Journal of the American Academy of Psychiatry and the Law* (JAAPL) has published on the HighWire platform since 2005. Last redesigned in 2011, the journal site was due to be refreshed to better fit the society's aspirations. Time, budget, and manpower pressures meant that updating the journal site was held at the planning stages.

When HighWire launched JCore, its new content platform, they approached AAPL to help realize its goals for a modern, responsive design and better functionality for the JAAPL's dedicated community of readers. Less than three months after initial discussions were held, the new JAAPL site was launched on the latest JCore architecture.



HighWire

Solutions

Technology

- AAPL has control over its improved navigation. The simplified approach to design means it is simple to implement changes to the look and feel of the journal.
- JCore helps JAAPL introduce a 'publish ahead of print' program, with the ability to showcase newly-published items without manual intervention using content block features – essential for a small staff.

Process

- The HighWire team handled the development of the new journal site with a consultative process. The responsive HighWire team held regular calls with AAPL stakeholders to discuss key milestones and verify solutions met requirements. Only minor training was needed on how to customize / update website-specific content.

People

- The team was highly consultative, so minor issues during deployment were swiftly addressed. Post launch, the team addressed amendments to the site's design.
- At key stages, approval from AAPL staff gave the HighWire team 'go-ahead' orders to implement design plans– a crucial advantage for AAPL with its small team which had other responsibilities.

Results

- The *Journal of the AAPL* relaunched on JCore in November 2016 on schedule and within budget.

Browse the journal website of the American Academy of Psychology and the Law
at <http://jaapl.org/>

To learn more about working with HighWire, [contact us at bit.ly/HighWireAAPL](http://bit.ly/HighWireAAPL)

